

EVENT SCHEDULE*

Russian Health Care Week 2021

6 December (Monday)

12:00—18:00	Russian Assembly of Professionals in the Pharmaceutical and Medical Industries Organised by the Russian Ministry of Industry and Trade, the Russian Union of Industrialists and Entrepreneurs, the Rosmedprom Association, the OPORA RUSSIA Non-Government Association, Business Russia – the Russian Public Organisation, the Russian Chamber of Commerce and Industry Supported by the Russian Ministry of Health Care, the Russian Ministry of Education and Science, the Federal Service for Surveillance in Healthcare (Roszdravnadzor), the Russian Academy of Sciences, the Board of the Russian Defense Industry Commission, EXPOCENTRE AO <i>Pavilion No.7, Conference Hall</i>
FREE	
10:00—18:00	6th Russian Conference on a Winning Formula for a Private Clinic Organised by KVK Imperia, EXPOCENTRE AO Learn more and register at http://clinic-forum.ru <i>Pavilion No.8, Hall 1, Hippocrates Business Area</i>
	
LIMITED	
10:00—18:00	33rd International Forum on Circulation of Medical Products in Russia Organised by KVK Imperia, EXPOCENTRE AO Learn more and register at http://zdravo-forum.ru <i>Pavilion No.8, Conference Hall</i>
	
LIMITED	
11:00—11:30	Official opening ceremony of Russian Health Care Week 2021 <i>Gallery between Pavilions No.2 and No.8</i>
FREE	
11:00—16:45	3rd Conference on Additive Technologies in Health Care: International and Russian Experience Organised by Z-axis OOO Partner: EXPOCENTRE AO <i>Pavilion No.8, Hall 1, Esculapian Presentation Area</i>
FREE	
11:00—14:30	Section on Ambulance and Disaster Medicine Organised by the Emergency Medical Center DMZ Partner: EXPOCENTRE AO <i>Pavilion No.2, Seminar Hall No.5</i>
FREE	
11:00—17:00	International Assembly of Nutritionists 'NutriMANia' Organised by the National Nutritionist Alliance, the International Academy of Nutritional Science (MAN), the Healthy Eating Club of Yulia Artemova Partner: EXPOCENTRE AO <i>Pavilion No.7, Hall 1, Mercury Business Area</i>
FREE	
11:00—18:00	Russian Conference on E-Commerce in Medicine: Step-by-Step Work with Marketplaces Organised by KVK Imperia, EXPOCENTRE AO Learn more at http://zdravo-forum.ru/marketplace <i>Pavilion Forum, Presentation Area</i>
	
FREE	

MEDTRAVELEXPO 2021 EVENTS

11:30—15:10	Day of Bashkiria at MedTravelExpo Organised by the Resorts of Bashkortostan Association Partner: EXPOCENTRE AO <i>Pavilion No.7, Hall 2, Presentation Area</i>
FREE	
12:00—13:00	Presentation of Wellness Hotels of Azerbaijan Organised by PMD Hospitality Partner: EXPOCENTRE AO <i>Pavilion No.7, Hall 2, Mars Conference Hall</i>
FREE	
13:00—15:00	Days of Medical and Wellness Tourism at MedTravelExpo 2021 13:00—15:00 3rd National Congress on the Export of Medical Services Organised by the Russian Ministry of Health Care, the Coordinating Centre on Implementing the Federal Project on the Development of Export of Medical Services Partner: EXPOCENTRE AO <i>Pavilion No.2, Blue Hall</i>
FREE	
14:30—17:30	Session of the Specialist Commission of the Russian Ministry of Health Care on Health Resort Therapy and head external wellness treatment specialists of Russian federal districts Organised by the National Medical Research Centre for Rehabilitation and Health Resort Therapy of the Russian Ministry of Health Care Supported by EXPOCENTRE AO <i>Pavilion No.7, Hall 2, Mars Conference Hall</i>
LIMITED	
15:30—16:00	Presentation of the Current Approaches to the Diagnosis and Treatment of Autoimmune and Neurodegenerative Diseases in Neurological Practice Organised by EXPOCENTRE AO Partner: the Yusupov Hospital Speaker: Aleksey Vasiliev, Head of the Neurology Department, Neurologist <i>Pavilion No.7, Hall 2, Presentation Area</i>
LIMITED	
16:00—18:00	Final of the Russian Singing Doctors 2021 Competition Organised by the Moscow City Department of Health Care, the Research Institute of Health Care and Medical Management of the Moscow City Department of Health Care Partner: EXPOCENTRE AO Learn more at https://niioz.ru/news/samye-tvorcheskie-meditsinskie-rabotniki-moskvy-poluchat-spetsialnye-nagrody/ <i>Pavilion No.2, Blue Hall</i>
	
FREE	
16:15—16:45	Presentation of Voronezh: World-Class Treatment and Recovery Opportunities Just 500 km from Moscow Organised by EXPOCENTRE AO Partner: Voronezh-Med-Tour OOO <i>Pavilion No.7, Hall 2, Presentation Area</i>
FREE	
10:00—18:00	International Congress on Massage Technology of the International Centre for Training and Professional Development of Massage Therapists Organised by the International Centre for Training and Professional Development of Massage Therapists Partner: EXPOCENTRE AO <i>Pavilion No.7, Hall 1, Stands 71A01, 71B011</i>
FREE	

7 December (Tuesday)

10:00—18:00	 <p>33rd International Forum on Circulation of Medical Products in Russia (Continued) Organised by KVK Imperia, EXPOCENTRE AO Learn more and register at http://zdravo-forum.ru <i>Pavilion No.8, Conference Hall</i></p>
LIMITED	
10:00—18:00	 <p>Russian Conference on the Current Problems of Modern Medical Organisation Organised by KVK Imperia, EXPOCENTRE AO Learn more at http://zdravo-forum.ru/med <i>Pavilion No.8, Hall 1, Hippocrates Business Area</i></p>
FREE	
10:00—16:00	 <p>Scientific and Methodological Forum for Health Care Managers 2021 Organised by the Moscow City Department of Health Care, the Research Institute of Health Care and Medical Management Partner: EXPOCENTRE AO — Session on the Post-Pandemic: Lessons Learnt and Development Plans — Session on the Healthy City: A New Quality of Life and Health — Session on Personalisation in Medicine: Science for Life The duration of each section is 60-90 minutes. Watch at https://events.nioz.ru/event/9539</p>
ONLINE	
	 <p>Days of Medical and Wellness Tourism at MedTravelExpo 2021 (Continued) 11:00—15:00 Global Medical Tourism Summit Organised by the St. Petersburg Tourism Development Committee, the Congress and Exhibition Bureau, the St. Petersburg Medical Tourism Agency Supported by the Association of Medical Tourism and Export of Medical Services Partner: EXPOCENTRE AO Learn more at https://medical-summit.com/ <i>Pavilion No.7, Hall 1, Mercury Business Area</i></p>
FREE	
LIMITED	<p>11:00—16:00 International Medical Tourism Workshop Organised by the Association of Medical Tourism and Export of Medical Services, EXPOCENTRE AO <i>Pavilion No.7, Hall 2, Mars Conference Hall</i></p>
11:00—13:00 14:00—16:00	<p>Master Class on the Use of Cough Assist Machines, Demonstration of Modes, Training Organised by Mediflex Clinical Partners: the Association of Respiratory and Palliative Care, EXPOCENTRE AO <i>Pavilion No.8, Meeting Room No.2</i></p>
FREE	
11:00—11:30	<p>Presentation of the RehabMed Accessible Rehabilitation Portal and Applications for Musculoskeletal Rehabilitation Organised by EXPOCENTRE AO Partner: Pyatnitsa OOO travel agency (Altai Krai) Speakers: Albina Logacheva, Director General of Sekrety Servisa, Service Expert Elena Krasulina, Director General of the Pyatnitsa travel agency <i>Pavilion No.7, Hall 2, Presentation Area</i></p>
FREE	

11:00—19:00



Interdisciplinary Forum 'The Young Medicine'

Organised by the Filatov International Foundation for Biomedical Technologies Development and EXPOCENTRE AO

Learn more at www.medicina-molodaya.ru

Watch at

<https://www.youtube.com/watch?v=9XBiphdnfNo>
Pavilion No.2, Blue Hall



FREE



9:00—17:00 2nd International Interdisciplinary Forum on the Polypeptide Therapy: New Opportunities for Russia

Organised by the Filatov International Foundation for Biomedical Technologies Development and EXPOCENTRE AO

ONLINE
FREE / CME



10:30—12:00 Panel on the Young Medicine. Reliable Sources of Knowledge in the Digital Age

Organised by the Filatov International Foundation for Biomedical Technologies Development, the Association Managers of Health Care, EXPOCENTRE AO

Moderated by Tatiana Chebotareva, Academic Secretary of the Russian Medical Academy of Continuous Professional Education of the Russian Ministry of Health Care

Learn more at www.medicina-molodaya.ru

Watch at

<https://www.youtube.com/watch?v=fIB-nvYUj68>
Pavilion No.2, VIP Meeting Room (behind Blue Hall)



LIMITED



13:00—15:00 Foresight Session 'Russia Needs You: Mentoring and Employing Young Medical Professionals'

Organised by the Filatov International Foundation for Biomedical Technologies Development, the Association Managers of Health Care, EXPOCENTRE AO

Moderated by Muslim Muslimov, Chair of the Association of Health Care Manager and the Medical Services Committee of Business Russia

Learn more at www.medicina-molodaya.ru

Watch at

<https://www.youtube.com/watch?v=mG-2RfNBu-U>
Pavilion No.2, VIP Meeting Room (behind Blue Hall)



LIMITED

12:00—12:30

FREE

Presentation of the Medical Potential of the Volgograd Oblast

Organised by EXPOCENTRE AO

Partner: the Health Care Committee of the Volgograd Oblast

Speaker: Viktoria Troneva, Deputy Chair of the Health Care Committee of the Volgograd Oblast – Administrator of the Regional Project for Development of Export of Medical Services (Volgograd Oblast)
Pavilion No.7, Hall 2, Presentation Area

12:20—12:50

FREE

Workshop and Presentation of Orthoboom: What you Need to Know About Children's Orthopaedic Shoes

Organised by EXPOCENTRE AO

Partner: Orthoboom OOO
Pavilion Forum, Presentation Area

13:00—17:00 FREE	<p>Marketing as the Basis for Explosive Growth in the Medical Business. The Success Stories of the Biggest Companies</p> <p>Organised by EXPOCENTRE AO Partner: Domashenko.Digital Moderated by Valeriy Domashenko, founder and CEO of Domashenko.Digital Consulting Group, which specializes in the growth of sales from 100 million to 1 billion, an expert in Forbes educational project Billionaire's School, a visiting professor on the subject of internet business and digital sales at Russia's leading universities: the Moscow State University, the Higher School of Economics, the Russian Presidential Academy of National Economy and Public Administration, the Ural-Siberian Institute of Business (USIB), the Moscow University of Finance and Law, the Synergy, etc., has managed the development and promotion of several thousand projects in the USA, Denmark, France, Germany, the UAE and the CIS, 22 years in successful internet marketing <i>Pavilion No.7, Hall 2, Presentation Area</i></p>
14:45—15:15 FREE	<p>Workshop and Presentation of Hospital-Acquired Infections. New Approaches in Prevention of Respiratory Viruses in the COVID-19 Pandemic Paradigm</p> <p>Organised by EXPOCENTRE AO Partner: LATA Scientific and Production Company OOO <i>Pavilion Forum, Presentation Area</i></p>
15:30—16:00 FREE	<p>Presentation of Nutritional Supplements in the Prevention of Degenerative Diseases Using UltraSelem®. Laboratoire VITA API, France</p> <p>Organised by EXPOCENTRE AO Partner: VETTA-M OOO <i>Pavilion Forum, Presentation Area</i></p>
15:30—17:30 FREE	<p>2nd Research Conference in Memory of Igor Lansky: Export of Medical Services: Problems and Prospects</p> <p>Organised by the Coordinating Centre on Implementing the Federal Project on the Development of Export of Medical Services Partner: EXPOCENTRE AO <i>Congress Centre, SkyLight Hall</i></p>
16:00—17:30 ONLINE	<p>Scientific and Methodological Forum for Health Care Managers 2021 Plenary Meeting on the Post-Pandemic: New Vectors for Health Care Development and Health</p> <p>Organised by the Moscow City Department of Health Care, the Research Institute of Health Care and Medical Management of the Moscow City Department of Health Care Partner: EXPOCENTRE AO Moderated by Elena Aksenova, Director of the Research Institute of Health Care and Medical Management of the Moscow City Department of Health Care Watch at https://events.nioz.ru/event/9539</p>
17:15—17:45 FREE	<p>Presentation of the Finnish Health Care System. Why treat cancer in Helsinki?</p> <p>Organised by EXPOCENTRE AO Partner: the Docrates Cancer Center Speaker: Veronika Kuvshinova, Head of the International Department of the Docrates Cancer Center <i>Pavilion No.7, Hall 2, Presentation Area</i></p>
10:00—18:00 FREE	<p>International Congress on Massage Technology of the International Centre for Training and Professional Development of Massage Therapists (Continued)</p> <p>Organised by the International Centre for Training and Professional Development of Massage Therapists Partner: EXPOCENTRE AO <i>Pavilion No.7, Hall 1, Stands 71A01, 71B011</i></p>

8 December (Wednesday)

10:00—18:00 FREE	<p>Conference on Management in Health Care. Results 2021. Trends 2022</p> <p>Organised by the Association Managers of Health Care, the Medical Business School Partner: EXPOCENTRE AO Learn more and register at https://medicalbusinessschool.com/healthcare-week2021 <i>Pavilion No.8, Hall 1, Hippocrates Business Area</i></p>
10:00—16:00 FREE CME	<p>Annual Scientific Forum "Stomatology 2021" 23rd Scientific and Practical Conference on Relevant Aspects of Oral Mucosa Pathology, dedicated to the 85th anniversary of Prof. G.V. Banchenko</p> <p>Organised by the Central Research and Development Institute of Stomatology and Maxillofacial Surgery of the Russian Ministry of Health Care Partner: EXPOCENTRE AO Continuous Medical Education <i>Pavilion No.7, Conference Hall</i></p>
10:00—17:00 ONLINE FREE	<p>Scientific and Methodological Forum for Health Care Managers 2021 (Continued) The Post-Pandemic: New Vectors for Health Care Development and Health</p> <p>Organised by the Moscow City Department of Health Care, the Research Institute of Health Care and Medical Management of the Moscow City Department of Health Care Partner: EXPOCENTRE AO</p> <ul style="list-style-type: none"> — Session on the Post-Pandemic: Lessons Learnt and Development Plans — Session on the Healthy City: A New Quality of Life and Health — Session on Personalisation in Medicine: Science for Life <p>The duration of each section is 60-90 minutes. Watch at https://events.nioz.ru/event/9539</p>
10:30—13:00 FREE	<p>Session on the New Prospects of the Hungarian-Russian Cooperation in Health Care After the COVID-19 Pandemic</p> <p>Organised by the Embassy of Hungary in the Russian Federation Partners: HEPA – the Hungarian Export Promotion Agency, EXPOCENTRE AO <i>Pavilion No.2, Seminar Hall No.4</i></p>
FREE	<p>Days of Medical and Wellness Tourism at MedTravelExpo 2021 (Continued)</p> <p>11:00—15:00 Global Medical Tourism Summit (Continued)</p> <p>Organised by the St. Petersburg Tourism Development Committee, the Congress and Exhibition Bureau, the St. Petersburg Medical Tourism Agency Supported by the Association of Medical Tourism and Export of Medical Services Partner: EXPOCENTRE AO Learn more at https://medical-summit.com <i>Pavilion No.7, Hall 1, Mercury Business Area</i></p>
LIMITED	<p>11:00—16:00 International Medical Tourism Workshop (Continued)</p> <p>Organised by the Association of Medical Tourism and Export of Medical Services, EXPOCENTRE AO <i>Pavilion No.7, Hall 2, Mars Conference Hall</i></p>

11:00—16:00 FREE	<p>11:00—16:00 Forum 'Preventive Continuum' on public health promotion, medical prevention, follow-up of patients with chronic non-communicable diseases and vaccination against COVID-19</p> <p>Organised by the National Medical Research Center of Preventive Health Care of the Russian Ministry of Health Care</p> <p>Supported by the Russian Society of Non-Communicable Disease Prevention</p> <p>Partner: EXPOCENTRE AO <i>Congress Centre, Marble Hall</i></p> <p>11:00—16:30 Conference on Medication Supply – 360 Degrees</p> <p>Organised by the S-GROUP Centre of Corporate Communications</p> <p>Supported by the Russian Ministry of Industry and Trade</p> <p>Partner: EXPOCENTRE AO</p>	11:00—13:00 FREE	<p>Congress on Health Resort Industry as Part of the Russian Health Care System</p> <p>Organised by the National Medical Research Centre for Rehabilitation and Health Resort Therapy of the Russian Ministry of Health Care</p> <p>Partner: EXPOCENTRE AO <i>Pavilion No.8, Conference Hall</i></p>
11:00—16:30 FREE	<p>11:00—12:30 Session on COVID-19 and the Transformation of the Procurement System: How the Pandemic Impacted the Medicines Procurement Market</p> <p>Moderated by Dmitry Kudlay, Chairman of the Board of the Association of Pharmaceutical Manufacturers of the Eurasian Economic Union <i>Congress Centre, SkyLight Hall</i></p> <p>13:00—14:30 Session on RECEPT by QR-Code: How to Implement and Centralise an Electronic Prescription System?</p> <p>Moderated by Viktor Dmitriev, Director General of the Association of Russian Pharmaceutical Manufacturers <i>Congress Centre, SkyLight Hall</i></p> <p>13:00—14:30 Session on the SYSTEM INTEGRATION. Barriers and Opportunities for Effective Procurement of Medical Products</p> <p>Moderated by Aleksandr Elinson, Director General of the Electron Research Development and Production Company <i>Congress Centre, Press Hall</i></p> <p>15:00—16:30 Session on RISK DIVISION. A Reimbursement System as an Effective Approach to Management of Medication Supply <i>Congress Centre, SkyLight Hall</i></p> <p>15:00—16:30 Session on TRANSITION PROBLEMS. Specifics of Creating a Single Pharma Space Within the EAEU</p> <p>Moderated by Lilia Titova, Executive Director of the Society of Professional Pharmaceutical Organizations <i>Congress Centre, Press Hall</i></p>	11:00—18:00 FREE	<p>Conference on Ensuring a Safe Environment in Health Care Organisations with Engineering Systems During COVID-19</p> <p>Organised by ABOK</p> <p>Partner: EXPOCENTRE AO <i>Pavilion No.2, Seminar Hall No.3</i></p>
11:00—13:00 FREE	<p>11:00—13:00 Master Class of the Use of Oxygen Concentrators, Demonstration of Different Types of Devices, Training</p> <p>Organised by Mediflex Clinical</p> <p>Partners: the Association of Respiratory and Palliative Care, EXPOCENTRE AO <i>Pavilion No.8, Meeting Room 2</i></p>	11:00—15:00 FREE	<p>Forum on the SMM Day: Effective Promotion of Clinics, Health Resorts and Spas</p> <p>Organised by EXPOCENTRE AO</p> <p>Partner: OLYMPX digital-agency</p> <p>Moderated by Anna Kilimnichenko, managing partner, Director of the Internet Advertising Department of OLYMPX, consultant for strategic marketing and web marketing special projects, lecturer at the Plekhanov Russian University of Economics <i>Pavilion No.7, Hall 2, Presentation Area</i></p>
11:00—13:00 FREE	<p>11:00—13:00 Strategic Session on the Modern Medicine: the Post-Pandemic Technology</p> <p>Organised by the Russian State Duma Committee on Science and Higher Education, the Research Institute of Health Care and Medical Management of the Moscow City Department of Health Care, EXPOCENTRE AO</p> <p>Moderated by Vladimir Kononov, Deputy Chair at the Russian State Duma Committee on Science and Higher Education, Chair at the Organising Committee of NTI Expo</p> <p>Elena Aksenova, Director of the Research Institute of Health Care and Medical Management of the Moscow City Department of Health Care <i>Pavilion No.2, Blue Hall</i></p>	11:00—11:30 FREE	<p>Workshop on Specifics of the Special Assessment of Working Conditions at Selected Workplaces of Medical Workers</p> <p>Organised by EXPOCENTRE AO</p> <p>Partner: Technoavia OOO</p> <p>Speaker: Tatiana Lozovskaya, Lecturer at the Occupational Safety Education Centre of the Russian Medical Academy of Postgraduate Education, occupational safety expert of the Russian Ministry of Health Care; awarded the Medal For Services to the National Health Care <i>Pavilion No.8, Hall 1, Esculapian Presentation Area</i></p>
11:45—12:15 FREE	<p>11:45—12:15 Masterclass on the HITOKOL® Wound Healing Agent. Application Experience and Results</p> <p>Organised by EXPOCENTRE AO</p> <p>Partner: Evers Group Rus OOO</p> <p>Speaker: Vitaliy Tsvetkov, Head of the Department of Surgery at the Sechenov First Moscow State Medical University <i>Pavilion No.8, Hall 1, Esculapian Presentation Area</i></p>	12:30—13:00 FREE	<p>Presentation of Innovations for Logistics Solutions in a Modern Hospital</p> <p>Organised by EXPOCENTRE AO</p> <p>Partner: Tekhnologia Group</p> <p>Speaker: Viktor Nesterovsky, Business Development Director of Tekhnologia Group <i>Pavilion No.8, Hall 1, Esculapian Presentation Area</i></p>
13:30—17:00 FREE	<p>13:30—17:00 Conference dedicated to the 100th anniversary of the National Medical Research Centre for Rehabilitation and Health Resort Therapy of the Russian Ministry of Health Care on Medical Rehabilitation and Health Resort Treatment After COVID-19: Scientific Achievements and Innovations</p> <p>Organised by the National Medical Research Centre for Rehabilitation and Health Resort Therapy of the Russian Ministry of Health Care</p> <p>Partner: EXPOCENTRE AO <i>Pavilion No.8, Conference Hall</i></p>	14:00—14:30 FREE	<p>Presentation of the Ascom Telligence® Intelligent Nurse Response and Call System</p> <p>Organised by EXPOCENTRE AO</p> <p>Partner: DeTeWe-Service AO <i>Pavilion Forum, Presentation Area</i></p>
14:00—14:30 FREE	<p>14:00—14:30 Workshop and Presentation of the Legislation as a Driver and Anti-Driver for Medical Business Development</p> <p>Organised by EXPOCENTRE AO</p> <p>Partner: sole proprietor Vinokurova Ya.M. <i>Pavilion No.8, Hall 1, Esculapian Presentation Area</i></p>		

9 December (Thursday)

14:00—16:30	Session on New Technologies in Radiation Diagnostics Using Guerbet Automatic Injectors Organised by Sante Medical Systems AO Supported by EXPOCENTRE AO <i>Pavilion No.8, Seminar Hall No.2</i>
14:00—16:00	Scientific and Methodological Forum for Health Care Managers 2021 (Continued) Foresight Session on Transforming Health Care in the Interests of People Organised by the Moscow City Department of Health Care, the Research Institute of Health Care and Medical Management of the Moscow City Department of Health Care Partner: EXPOCENTRE AO Moderated by Elena Aksenova, Director of the Research Institute of Health Care and Medical Management of the Moscow City Department of Health Care Watch at https://events.niooz.ru/event/10647
14:45—15:15	Presentation of the Latest High-Tech Treatment: High-Intensity Focused Ultrasound Ablation (HIFU) – a Real Alternative to Surgical Treatment of Uterine Myoma and Adenomyosis Organised by EXPOCENTRE AO Partner: Grand Medical Group OOO Speaker: Alla Khitrova, Honoured Physician of the Russian Federation, Head of the HIFU Therapy Department at the Clinic of Molecular Correction (KMK), author of more than 150 scientific papers, textbooks and monographs <i>Pavilion No.8, Hall 1, Esculapian Presentation Area</i>
14:45—15:15	Presentation of Application of Heated Oxygen and Helium Mixtures in Rehabilitation Programmes for Diseases of the Bronchopulmonary System and Post-COVID Syndrome Using the Ingalit Series Machines Organised by EXPOCENTRE AO Partner: the Special Design Bureau of Experimental Equipment at the Institute of Biomedical Problems of the Russian Academy of Sciences <i>Pavilion Forum, Presentation Area</i>
15:30—16:30	Presentation of the Smart BabyCare Device for Monitoring Your Baby's Breathing and Sleep Organised by EXPOCENTRE AO Partner: New Century Products Limited <i>Pavilion Forum, Presentation Area</i>
15:30—16:30	Presentation of Tatiana Sokolov's new book 'Reflections in the Isolation, the meet the author and autograph session Organised by EXPOCENTRE AO Partner: MedicaTour OOO Speaker: Tatiana Sokolov, CEO at MedicaTour OOO, author of the bestselling medical tourism book 'Business for a Lady, or My Life in the Medical Tourism' <i>Pavilion No.7, Hall 2, Presentation Area</i>
15:30—16:00	Seminar and Presentation of 5 IT Practices for 'Hacking' Medical Business Growth Organised by EXPOCENTRE AO Partner: First BITmedicine <i>Pavilion No.8, Hall 1, Esculapian Presentation Area</i>
16:45—17:15	Presentation of the Riviera Wellness Resort (Belgorod) and the Edelweiss Clinic of Preventive and Aesthetic Medicine Organised by EXPOCENTRE AO Partner: Agro-Belgoroye Group OOO <i>Pavilion No.7, Hall 2, Presentation Area</i>
10:00—18:00	International Congress on Massage Technology of the International Centre for Training and Professional Development of Massage Therapists (Continued) Organised by the International Centre for Training and Professional Development of Massage Therapists Partner: EXPOCENTRE AO <i>Pavilion No.7, Hall 1, Stands 71A01, 71B011</i>

9:00—18:00	16th edition of the International Scientific Conference on the Current State and Development Prospects of the Elite Sports Medicine – SportMed 2021 Organised by the Russian Ministry of Health Care, the Russian Ministry of Sports, the Federal Medical and Biological Agency, the Russian Association for Sports Medicine and Rehabilitation of Patients and the Disabled (RASMI/RI), the Pirogov Russian National Research Medical University, the Federal Research and Clinical Centre of Sports Medicine and Rehabilitation FMBA Russia, EXPOCENTRE AO With support and participation of the Olympic Committee of Russia, the Paralympic Committee of Russia, the Federal Research Centre for Physical Culture and Sport, the International Federation of Sports Medicine (FIMS), the European Federation of Sports Medicine Associations (EFSMA), the Federations of Sports Medicine Associations of the CIS Countries, the Baltic States and Georgia <i>Pavilion No.7, Conference Hall, Banquette Hall, Panoramic Hall</i>
10:00—18:00	Russian Conference on Private Health Care: the Evolution Organised by the National Association of Non-Governmental Medical Organisations (NANMO), the Association of Private Clinics of Moscow, St Petersburg and Nizhny Novgorod, the OPORA RUSSIA Non-Government Association Supported by the Russian State Duma Committee on Health Protection, the Commission on Health Care and Public Health Development of the Russian Civic Chamber, the Russian Ministry of Economic Development, the Federal Antimonopoly Service of Russia, the Public Council of the Russian Ministry of Health Care, the Moscow City Department of Health Care, the National Medical Chamber, the Federation of Laboratory Medicine, the Association of Medical Societies for Quality (ASMOK), the Association of Medical Device Manufacturers, the Higher School of Economics, the Skolkovo Medical Cluster, the European Union of Private Hospitals – UEHP, the Swiss Association of Private Hospitals, the French Association of Private Hospitals, Media Partners: RBC Holding, Moscow-Media, Vesti FM, Rossiyskaya Gazeta, Business FM Partner: EXPOCENTRE AO Learn more at https://conference.apcmed.ru/ <i>Pavilion No.2, Blue Hall</i>
10:00—15:00	Conference on How to Run a Modern Clinic Efficiently Organised by the Association Managers of Health Care, the Medical Business School Partner: EXPOCENTRE AO Learn more at https://medicalbusinessschool.com/effective-management <i>Pavilion No.8, Hall 1, Hippocrates Business Area</i>
10:00—17:00	Scientific and Methodological Forum for Health Care Managers 2021 (Continued): The Post-Pandemic: New Vectors for Health Care Development and Health Organised by the Moscow City Department of Health Care, the Research Institute of Health Care and Medical Management Partner: EXPOCENTRE AO — Session on the Post-Pandemic: Lessons Learnt and Development Plans — Session on the Healthy City: A New Quality of Life and Health — Session on Personalisation in Medicine: Science for Life The duration of each section is 60-90 minutes. Watch at https://events.niooz.ru/event/10657

10:00—18:00 FREE	<p>Satellite Symposium on Innovative Biotechnology in Anti-Ageing Medicine Organised by the Filatov International Foundation for Biomedical Technologies Development Partner: EXPOCENTRE AO <i>Pavilion No.2, Seminar Hall No.4</i></p>
11:00—13:00 FREE	<p>Panel on the Comprehensive Medical Rehabilitation of Children Recovered from Coronavirus (COVID-19) Organised by the Russian Ministry of Health Care, the Moscow City Department of Health Care, the RUDN Department of Pediatric Neurology, Physical and Rehabilitation Medicine, the Scientific and Practical Centre for Child Psychoneurology of the Moscow City Department of Health Care, the Research Institute of Health Care and Medical Management of the Moscow City Department of Health Care, the National Association of Specialists in Cerebral Palsy, the National Association of Child Rehabilitation Professionals Partner: EXPOCENTRE AO Moderated by Tatiana Batsysheva, Head External Expert in Paediatric Medical Rehabilitation in the Russian Ministry of Health Care, Director of the Research and Practical Centre of Paediatric Psychoeurology of the Moscow City Department of Health Care, Deputy of the Moscow City Duma <i>Congress Centre, Marble Hall</i></p>
11:00—12:30 FREE	<p>Installation Facilitation Session on the Medical Revolution of the 21st Century. The Doctor and the Patient Organised by EXPOCENTRE AO Partner: the Centre of Medical and Corporate Training <i>Pavilion No.7, Hall 2, Mars Conference Hall</i></p>
11:00—18:00 FREE	<p>Forum on Pharmacy 4.0: Innovation, Technology, Strategy of the Future Organised by EXPOCENTRE AO Moderated by Boris Agatov, independent expert in retail innovations, futurologist</p> <p>11:00—12:30 Section on the New Realities of E-commerce in the Pharmaceutical Market. Pharmacy 4.0</p> <p>12:30—14:00 Section on Pharmacies 4.0: Technology for a New Customer Experience in Retail Pharmacy. Marketing with New Technologies</p> <p>14:30—16:30 Section on HR in Pharmacy 4.0. Temporary Staff Instead of Permanent Staff. Uberisation of Blue-Collar Workers. How to Solve the Problem of Staff Shortages in Retail. Challenges and New Practices in Staff Training</p> <p>16:30—18:00 Section on How to Adapt to the New Online Buying Behaviour. Best Practices. Manufacturers' Direct-to-Consumer Outreach. New Buyer Experience in Different Channels. Shaping a New Strategy Learn more and register at https://magazin4-0.ru/healthcareweek <i>Pavilion Forum, Presentation Area</i></p>
12:30—13:00 FREE	<p>Presentation of Comprehensive Rehabilitation after COVID-19 at the MRIYA RESORT & SPA (Crimea) Organised by EXPOCENTRE AO Partner: Garant SV OOO <i>Pavilion No.7, Hall 2, Presentation Area</i></p>
12:30—13:45 FREE	<p>Presentation of the Medical Diagnostic Digital Center (MDDC) Organised by EXPOCENTRE AO Partner: SberMedAI OOO Speaker: Artur Gaziev, Business Development Director of SberMedAI <i>Pavilion No.8, Hall 1, Esculapian Presentation Area</i></p>

13:00—14:30 FREE	<p>Master Class on How Much is a Patient's Objectation Worth? Organised by EXPOCENTRE AO Partner: the Centre of Medical and Corporate Training <i>Pavilion No.7, Hall 2, Mars Conference Hall</i></p>
15:30—16:00 FREE	<p>Presentation of Anti-COVID Solutions of Granite Group Organised by EXPOCENTRE AO Partner: Granite Group AO <i>Pavilion No.8, Hall 1, Zdravo Presentation Area</i></p>
15:30—17:30 FREE	<p>Workshop on How to Open a Medical Centre. A Step-by-Step Plan Organised by the Association Managers of Health Care, the Medical Business School Partner: EXPOCENTRE AO Learn more at https://medicalbusinessschool.com/seminar-s-nulya <i>Pavilion No.8, Hall 1, Hippocrates Business Area</i></p>
10:00—15:00 FREE	<p>International Congress on Massage Technology of the International Centre for Training and Professional Development of Massage Therapists (Continued) Organised by the International Centre for Training and Professional Development of Massage Therapists Partner: EXPOCENTRE AO <i>Pavilion No.7, Hall 1, Stands 71A01, 71B011</i></p>

10 December (Friday)

9:00—18:00 FREE	<p>16th edition of the International Scientific Conference on the Current State and Development Prospects of the Elite Sports Medicine – SportMed 2021 (Continued) Organised by the Russian Ministry of Health Care, the Russian Ministry of Sports, the Federal Medical and Biological Agency, the Russian Association for Sports Medicine and Rehabilitation of Patients and the Disabled (RASMI Bri), the Pirogov Russian National Research Medical University, the Federal Research and Clinical Centre of Sports Medicine and Rehabilitation FMBA Russia, EXPOCENTRE AO With support and participation of the Olympic Committee of Russia, the Paralympic Committee of Russia, the Federal Research Centre for Physical Culture and Sport, the International Federation of Sports Medicine (FIMS), the European Federation of Sports Medicine Associations (EFSMA), the Federations of Sports Medicine Associations of the CIS Countries, the Baltic States and Georgia <i>Pavilion No.7, Conference Hall, Banquette Hall, Panoramic Hall</i></p>
10:00—19:00 LIMITED	<p>2nd Conference on a Doctor's Personal Brand Workshop Organised by the D-ZERTS Agency of Medical Consulting Partner: EXPOCENTRE AO Learn more and register at https://masterpb.ru/conference2021 <i>Congress Centre, SkyLight Hall</i></p>
12:30—13:45 FREE	<p>Presentation of Healthy Trends in Cosmetics Organised by EXPOCENTRE AO Partner: Response OOO <i>Pavilion Forum, Presentation Area</i></p>

* Subject to alteration