



JOIN US AT RUSSIA'S LARGEST  
HEALTH CARE EVENT!



**Zdravookhraneniye  
Product Sectors**

- High medical technologies. Modern technologies in medicine
- Engineering, construction and equipment for health care facilities
- Equipment for disinfection, sterilization, storage of sterile products and medical waste
- Disinfectants
- Medical consumables, medical clothes
- First aid. Ambulance transport. Emergency medicine
- Equipment for intensive care, resuscitation and anesthesiology
- Medical furniture and equipment
- Laboratory equipment
- Surgical, gynecological, obstetrical equipment
- Endoscopy, endosurgery, minimally invasive surgery, tools and supplies
- Pediatrics and neonatology
- X-ray and functional diagnostics
- Nuclear medicine
- Medical IT



**Healthy Lifestyle  
Product Sectors**

- Traumatology, orthopedics and rehabilitation
- Physiotherapy equipment
- Sport medicine and fitness
- Aesthetic medicine, cosmetology and dermatology
- Alternative medicine
- Preventive medicine. Technologies and products for healthy nutrition
- Home use medical devices
- Home ecology
- Pharmaceutical products and biologically active supplements
- Assistive technologies



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For participation in German pavilion  
please contact our partners



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+49 (0) 40 71 00 70 76



tervield@messe-duesseldorf.de  
cornelia.limbach@planetfair.de

**Venue:**

Pavilions No.2 (Halls 1-3),  
7 (Halls 1, 2), 8 (Halls 1-3),  
Forum, Expocentre Fairgrounds,  
Krasnopresnenskaya nab., 14,  
Moscow, Russia

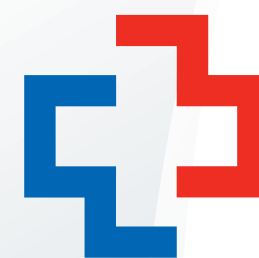
**How to get here  
by public transport:**

Vystavochnaya, Delovoy Tsentr  
metro stations, West Entrance

**By car:**

- Krasnopresnenskaya naberezhnaya 14, South Entrance
- 1st Krasnogvardeisky proezd, North Entrance

[www.zdravo-expo.ru/en](http://www.zdravo-expo.ru/en)



**РОССИЙСКАЯ  
НЕДЕЛЯ ЗДРАВООХРАНЕНИЯ  
RUSSIAN HEALTH CARE WEEK\***

\* On the annual list of events supported by the Russian Ministry of Health Care

**2-6 December 2019**

**For Healthy Life**

10th International Forum on Non-Communicable  
Disease Prevention and Promotion of Healthy  
Lifestyle

**Zdravookhraneniye**

29th International Exhibition for Medical  
Engineering, Products and Consumables

**Healthy Lifestyle**

13th International Exhibition for Rehabilitation  
and Preventive Treatment Facilities, Medical  
Aesthetics, Pharmaceuticals and Products  
for Healthy Lifestyle

**2-5 December 2019**

**MedTravelExpo**

**Medical Clinics,  
Health and Spa Resorts**

3rd International Exhibition for Medical  
and Wellness Services, Health  
Improvement and Medical Treatment



[www.zdravo-expo.ru/en](http://www.zdravo-expo.ru/en)  
[www.mte-expo.ru/en](http://www.mte-expo.ru/en)



**Organised by**  
- State Duma of the Russian Federal Assembly  
- Russian Ministry of Health Care  
- Expocentre AO



**Assisted by**  
- Federation Council of the Russian  
Federal Assembly  
- Russian Ministry of Industry and Trade  
- Russian Academy of Sciences  
- Russian Chamber of Commerce and Industry  
- World Health Organization  
- Federal Agency for Tourism (Russia Tourism)



Russian medical market

Health care related establishments in Russia

27,000

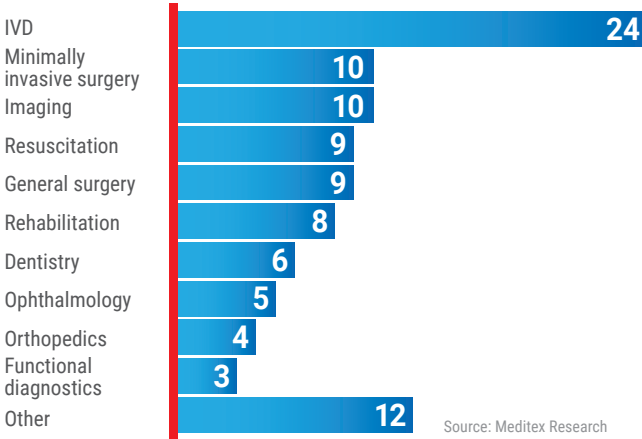
Volume of medical products over

288 billion rubles

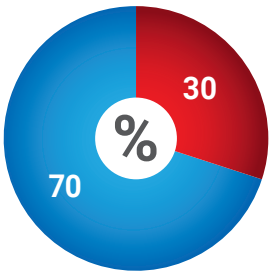
The sector of commercial medical services keeps growing. Its annual increase averages

6%

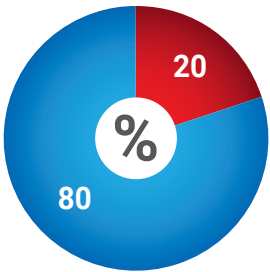
Structure of Russian Medtech market by segments



Origin of registered medical products



Consumption of medical products



Imported products  
Russian-made products

The Russian Health Care Week is Russia's main platform to showcase new developments of medical equipment, technology and other products.

The Russian Health Care Week brings together major Russian and EAEU international trade shows for health care.

Common market for medical devices: EAEU



182.1 million people  
over 20 million sq km  
14% of the world's firm land

Russian Health Care Week 2018

50,000 sq m of total exhibition space  
1,030 exhibiting companies  
37 countries  
30,000+ professional visitors

Wide target audience

76% visitors have buying authority  
83% Professional visitors attend Zdravookhraneniye and Healthy Lifestyle exclusively

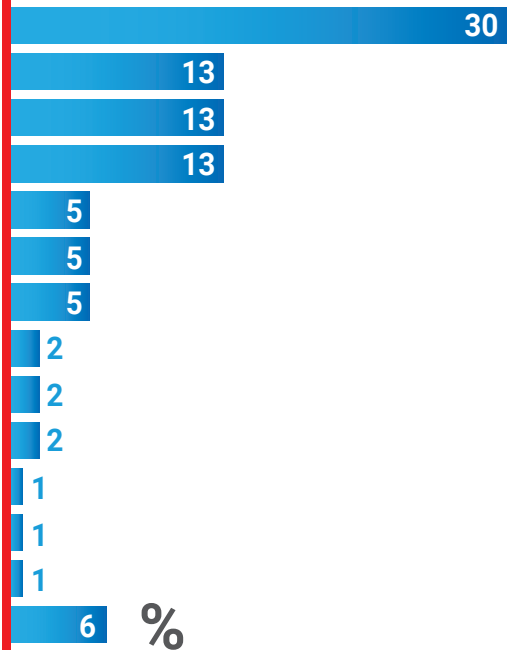
Supporting programme

196 events with leading Russian and foreign experts participating



Visitor profile

Wholesale/deliveries of medical equipment and medical products  
Manufacturer of medical equipment and medical products  
Private clinic/private medical centre  
State-run health care facility  
Retail/online commerce  
Educational institution  
Business services  
Research centre  
Sport/fitness/beauty shop  
Pharmaceuticals/pharmacology  
Health resorts, spas  
Mass media  
Pharmacy/pharmacy chain  
Other



Participants feedback

- « **Stefan Ohletz**  
**Managing Director**  
**GHE GmbH (German Healthcare Export Group)**  
Russia and specialty this fair is for us the most important event, representing here for the government of Germany. There are about 40 companies here. So we are happy to be here again. We enjoy our life here, we do our best to fill your requirements.
- « **Sergey Gunter**  
**Sales Director**  
**Bova-electronic GmbH & Co. KG**  
This exhibition is important for all companies, especially for the Western ones that want to operate in the Russian market, because this is an ideal platform for initial acquaintance with the market.
- « **Larissa Gomes**  
**Business Development Coordinator**  
**Abimo**  
Russia is an important market for Brazilian companies. It is our first time at this show. We think that the best way to achieve our goals is participating at Zdravo.

- « **Denis Pozan**  
**General Director**  
**Bandeq**  
Zdravookhraneniye is certainly one of the most important events held during the year. It has been organised within the Moscow Export Centre at a very high level. We are able to honorably represent our equipment and strive to continue this cooperation
- « **Martina Handricova**  
**Head of NOVUM KET project – EU Funds Department**  
**CzechTrade Promotion Agency**  
We believe that Czech companies with the high quality production can satisfy any needs of Russian or any other foreign partners. We can successfully establish business here at this trade fair.

