

Press Release

International Scientific and Practical Forum

Russian Health Care Week 2015

On 7-11 December 2015 Expocentre Fairgrounds will host the **Russian Health Care Week International Scientific and Practical Forum**, which is the year's main event for the Russian medical industry.

Organized by

- State Duma of the Federal Assembly of the Russian Federation
- Ministry of Health Care of the Russian Federation
- Expocentre ZAO

Supported by

- Council of the Federation of the Federal Assembly of the Russian Federation
- Ministry of Industry and Trade of the Russian Federation
- Moscow City Government
- Russian Academy of Sciences
- Chamber of Commerce and Industry of the Russian Federation
- World Health Organization

Opening ceremony: 7 December 2015, 10.00,
Pavilion No.7, Conference Hall

Venue: Expocentre Fairgrounds
Pavilions No.1, 2, 3, 8, Forum

Organizer: Expocentre ZAO

Partner of Zdravookhraneniye 2015: PHILIPS

Status: Labels of UFI – the Global Association of the Exhibition Industry; RUEF – the Russian Union of Exhibitions and Fairs

Total space: 50,000 sq m

Number of exhibitors: 1,000

Participating countries: 40

Armenia, Australia, Austria, Belarus, Belgium, Brazil, Canada, China, the Czech Republic, Denmark, Egypt, Finland, France, Germany, Hungary, India, Ireland, Israel, Italy, Japan, Kazakhstan, the Republic of Korea, Latvia, Lebanon, Lithuania, Luxembourg, Mexico, the Netherlands, New Zealand, Pakistan, Poland, Russia, Serbia, Slovakia, Spain, Switzerland, Turkey, the UK, Ukraine, the USA

Government support

The forum is supported by the Russian top authorities and the federal legislative and executive authorities. President of the Russian Federation **Vladimir Putin** has sent a welcome address to the forum participants and organizers. The President calls the forum one of the most respected and high standing international events for the medical and health care industry, which is aimed to find effective solutions to professional problems, introduction of the best experience, innovative technology and training of highly skilled personnel.

For the first time the forum will be opened with an award ceremony for the winners in **the Russian Competition for the Best Project of Public Private Partnership in the Health Care Industry**. The competition is organized by the Ministry of Health Care of the Russian Federation.

Main events

- 6th edition of the International Forum on Non-Communicable Disease Prevention and Promotion of Healthy Lifestyle – **For Healthy Life 2015**
- Award ceremony for the winners in **the Competition for the Best Project of Public Private Partnership in the Health Care Industry**
- Ceremony to hand out awards and honorary titles to the best workers with Russian Minister of Industry and Trade Denis Manturov participating
- 25th edition of the International Exhibition for Health Care, Medical Engineering and Pharmaceuticals – **Zdravookhraneniye 2015**
- 9th edition of the International Exhibition for Rehabilitation and Preventive Treatment Facilities, Medical Aesthetics, Health Improvement Technologies and Products for Healthy Life – **Healthy Life Style 2015**
- 22nd edition of the International Specialized Exhibition for Pharmaceuticals and Related Products – **Apteka 2015**
- 17th edition of the Annual Scientific Forum – **Stomatology 2015**
- 10th International Conference on the Current State and Prospects of Medical Developments in High Performance Sport – **SportMed 2015**

- International Business Medical and Pharmaceutical Forum
- 3rd Russian Congress on Complementary Medicine
- 6th Annual Conference on Non-State Health Care: Current State and Prospects
- 13th Russian Forum. Winter Session on Circulation of Medical Products
- Workshop on Promotion of Medical Products, Equipment and Services via Internet
- PHARMMIX Pharmaceutical Conference
- Conference on 3D Medical Technology

Exhibition 2015

This year **Zdravookhraneniye** and **Healthy Lifestyle** welcome **1,000 exhibitors from all federal districts of Russia and 39 countries on the total space of 50,000 sq m.**

Germany, Hong Kong, China, the Republic of Korea, Taiwan, and the Czech Republic will have national pavilions.

New advanced developments and products for all areas of medicine will be showcased by leading Russian companies including Amico, Vinar, the Zagorsk Optical and Mechanical Plant, Kostromskaya Medtechnika, Aseptica MK, Kront-M, Lomo, Tatchempharmpreparaty, Elektron, the Urals Optical and Mechanical Plant, as well as such well-known international companies as Philips, Toshiba, Kodak, Stormoff, MSWestfalia, Physiomed, Storz, Fujifilm, Hitachi, Samsung, Heinemann, and Mindray.

Zdravookhraneniye's partner **Philips** will showcase innovative solutions for cardiology, from preventive treatment and diagnostics to emergency aid, surgical treatment and rehabilitation.

The Russian Health Care Week 2015 will feature a **group stand of the Ministry of Industry and Trade of the Russian Federation**, the **Rosatom** State Atomic Energy Corporation, and the **Rostec** State Corporation.

The product sectors include Medical Instrumentation, Equipment and Diagnostics; Innovative Medical Technology; Primary Health Care; Laboratory Medicine; Design and Facilities for Hospitals, Physician's Rooms, Health and SPA Centers; Medical Furniture; Maternal and Child Health; Dentistry; and others.

The main topic of this year's Healthy Lifestyle is rehabilitation and going back to healthy lifestyle. The preventive medicine is also in the centre of attention. The exhibits include products for rehabilitation medicine, orthopedic products, traumatology and physiotherapy equipment, furniture and equipment for

health resorts, rehabilitation centres, sports medicine and fitness equipment, personal hygiene products, healthy nutrition, and many more.

Expocentre also continues its **Expocentre for Counterfeit-Free Exhibitions** project aimed to minimize the number of counterfeit products showcased at exhibitions.

Associated events

The Week's key event is the **6th edition of the International Forum on Non-Communicable Disease Prevention and Promotion of Healthy Lifestyle "For Healthy Life"** devoted to the latest means of promotion of healthy lifestyle.

The Russian Health Care Week brings together to Expocentre Fairgrounds several important medical shows:

- **10th International Conference on the Current State and Prospects of Medical Developments in High Performance Sport "SportMed 2015"**
- **13th Russian Forum. Winter Session on Circulation of Medical Products**
- **6th Annual Conference on Non-State Health Care: Current State and Prospects**
- **17th Annual Scientific Forum "Stomatology 2015", Functional Diagnostics in Dentistry**
- **3rd Russian Congress on Complementary Medicine and 1st Congress on Traditional Medicine of the SCO, BRICS and EEU**
- **Meeting of the Council on Medicine of the Russian-Chinese Committee of Friendship, Peace and Development**
- **Conference on Preventive Treatment of Flue and Acute Respiratory Viral Infection for Pregnant Women, Nursing Mothers and Infants**
- **Conference on 3D Medical Technology**
- **PHARMMIX Pharmaceutical Conference**

Other events are various **round tables** and **presentations of participating companies**.