

Welcome Message to the participants of the 4th International Exhibition MedTravelExpo. Medical Clinics. Health and Spa Resorts 2020



Dear friends,
The year of 2020 is a difficult one for all of us in all respects. Many things, which we used to consider important and significant, moved to the backburner. What comes to the foreground now is the life of a patient. The humankind has returned to the basic values. As strange as it may seem, many of us who work in the medical and health care industry see many things more clearly now. We made a great technological breakthrough and erased the borders uniting against a common enemy. We got rid of unnecessary paperwork. Today, no one will argue the value of doctors as it was only a year ago. Everything has fallen into place. Unfortunately, we have lost a lot and many people will not come back. Our colleagues who were going to the red zone would write "see you at six after the war". MedTravelExpo 2020 will be not just a trade show. We hope it will be our "after the war". We have to meet face to face to discuss what happened and what have to be done to never repeat it. We have to offer realistic solutions to revive our industry as soon as possible and organise export of Russian medical services, which are now understandably provided to the Russian citizens exclusively. I believe that the future belongs to the medical tourism and export of medical services. This industry can be an economic donor without compromising its responsibilities towards the citizens of Russia.

The National Board of Medical Tourism is a long-time partner of MedTravelExpo and a co-organiser of its supporting programme which is unparalleled in size. This show is a key networking platform for all players of the medical tourism market.

I am happy to see that thanks to the 2019 edition of the National Congress of Export of Medical Services and the International Medical Tourism Workshop we managed to bring together efforts and actions of Russian federal and regional authorities, associations, clinics and agencies, and to start a direct constructive dialogue between the exhibition participants and leading Russian and foreign experts. Over two days of the exhibition there were 700 meetings where many cooperation agreements were signed.

I am positive that this year we will set the bar event higher. I would like to invite you to take active part in MedTravelExpo 2020 and use the promotional opportunities it offers.

See you at EXPOCENTRE Fairgrounds!

Yevgeny Chernyshev
President
National Board
of Medical Tourism

A stylized, handwritten signature in blue ink, consisting of several overlapping loops and lines, positioned to the right of the typed name and title.